



Pipe smoking – a philosophy of life

“If I cannot smoke in heaven, then I shall not go,” Mark Twain once remarked about his favourite pastime, pipe smoking. Whether an original pipe model from the VAUEN Pipe Manufacture in Nuremberg belonged to his collection, we do not know. However, pipe connoisseurs from all around the world cherish the handcrafted masterpieces from VAUEN.

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The strike of the match, the sound, the flame, putting match to bowl. You do not inhale, but let it drift around your mouth; let it dissipate into the air. Pipe smoking has the lineage of millions of men and women. There are rumours that even the Queen Mother loved her occasional pipe.

Baron.



Pipe of the Year 2017.



Doran, Auenland pipe.





Alexander Eckert, management director and partner at VAUEN Pipe Manufacture, is a passionate pipe smoker himself: "Pipe smoking is a conscious enjoyment. The whole ceremony of preparing your pipe, lighting up the tobacco and smoking is pure pleasure." That is why pipe smokers are said to be special; they are considerate, communicative and individual characters

who put time aside for their passions. In our busy and hectic world, pipe smoking is the new trend among young and old.

Handmade masterpieces

Since 1848, the VAUEN Pipe Manufacture has been loved for their carefully crafted pipes and their innovative ideas. 160 years of experience and knowledge are applied during the manufacturing process. Every single one of the 60,000 pipes that leave VAUEN annually pass through 60 work stages, each conducted by hand. First-class briarwood, a high-quality raw material, is a basic prerequisite for a real VAUEN pipe. Only ten per cent of the briar root tubers dug out satisfy the high VAUEN standards and can be worked into pieces of wood that are suitable for pipe production.

A secret recipe of VAUEN's is the protective coating. In this way, the pipe-smoker can enjoy the pipe from the very first draught without having to endure the tiresome smoking in procedure. At the end of the process, the 'genuine VAUEN' is given its distinctive mark: a VAUEN stamp and model number.

VAUEN Pipe Manufacture: Tradition meets innovation

Throughout its long history, VAUEN has consistently realised trendsetting innovations. In 1921, VAUEN was one of the first manufacturers to introduce a paper filter for its pipes. VAUEN improved and developed the pipe filter further and, in 1934, presented a world novelty, the Dr. Perl junior activated charcoal filter. "Activated charcoal is an outstanding choice of material for filters," explains Alexander Eckert. "My grandfather had the idea of constructing such a filter. When we introduced the filter to the market, the whole world laughed at us. They thought you do not need filters for smoking a pipe. But my grandfather did not give up and today, 95 per cent of the pipe smokers in Germany use a charcoal filter."

Trendsetter in pipe design

Selecting a pipe is a very personal matter. Each pipe is unique and there is endless variety. VAUEN produces around 400 different models. Special-quality pipes are given a distinguishing mark, a white spot

on the mouthpiece. "English people have a more traditional taste when it comes to buying a pipe, whereas in Germany we can sell quite unique models which reflect the zeitgeist and the latest trends in fashion," says Alexander Eckert. The PURISME Pipe by VAUEN was honoured with the IDA International Design Awards in 2012; a futuristic, light and slender-looking pipe with one amazing design detail: the unique 'UpsideDown' pipehead. On its head, the PURISME Pipe stands upright in perfect, safe balance wherever you set it down.

However, the VAUEN model range offers the perfect masterpiece for every taste, smoking preference and pocket. Pipe lovers who are searching for something exclusive can have a look at the VAUEN 'Handmade Collection'. Each of the pipes is unique and finished in the finest craftsmanship.

Passionate pipe friends who like a long and cosy smoke will choose the model collection 'Baron', whereas people who prefer a quick smoke should choose a model of the 'Quixx' collection, which lasts for seven minutes. Want to smoke like a Hobbit? Then a pipe from the 'Auenland – the Shire' collection is the right thing for you. Sit down, fill your pipe and watch the sun go down in Auenland.

www.vauen.de

Quixx Q7.



Purisme.

